

Press Release

BİM Employs 5000 People

Having increased its turnover to 40 billion TL in 2019, BİM performed 24% growth compared to the previous year. After putting in an outstanding performance last year, BİM has set important goals for 2020.

March 5, 2020 Istanbul. Leader of the Turkey retail sector BİM Birleşik Mağazalar A.Ş. displayed a strong performance in 2019 and increased its turnover to 40 billion TL. According to BİM's statement, the Company generated 24% sales growth and 3,0% net income margin. As tax and social insurance, the Company contributed around 2 billion TL to public authorities.

Since the end of last year, the total number of BİM's stores has reached 8.348 in Turkey and abroad. 93 of them are FİLE stores opened with a different concept. BİM providing new employment to approximately 3.785 people in 2019, increased its total employment to 51.765 people.

In 2019, BİM opened 55 new stores in Morocco and 20 new stores in Egypt. All in all, BİM closed the year with 497 stores in Morocco, 320 stores in Egypt. In both countries, BİM provides employment for 4.700 people.

BIMCELL, which carries out BİM's activities in the telecommunication sector, made 400.000 new subscribers last year and increased the total number of subscribers above 2 million.

Key goals for 2020

BİM plans to employ at least 5,000 people in 2020 and invest 1 billion TL.

The design of BİM stores is also being renewed. The new design, which uses modern lines to make products stand out, has already been completed in some stores. This process will be accelerated as of April. The loose fruit and vegetable section has been implemented in all stores.

BİM is one of the fastest growing retail companies in the world

BİM's high performance is also registered and appreciated internationally. According to the "Global Powers of Retailing 2020" report prepared by Deloitte, one of the most prestigious consulting firms in the world, BİM achieved a growth of 22.2 percent between 2013 and 2018 and came in at 157th rank among the top 250 retailers in the world.

BİM also ranked as the 14th among the top fastest-growing retailers according to Deloitte's report.

“We will continue our performance even stronger”

BİM Birleşik Mağazalar A.Ş's comments on financial results include the following views:

“BİM, which offers high quality at the most affordable prices to 5 million consumers every day, employs more than 50 thousand people, supports them by purchasing products from more than 500 small and medium-sized suppliers, is not only the leader of the retail sector, but also an institution that creates high added value for the country's economy and supports the fight against inflation and unemployment. Our results for 2019 clearly demonstrate that we have left behind a year in which we performed strongly and produced value for our country. We are determined to continue our performance even stronger this year. ”

For information

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